



April 4, 2016

Media Statement

BE EXTRAORDINARY THIS NATIONAL VOLUNTEER WEEK

With another person being diagnosed with diabetes every five minutes in Australia, the need for research to defeat all forms of the condition is urgent.

This year, celebrating National Volunteer Week and making a difference in beating diabetes go hand in hand.

Be it a breakfast, bowls game, business lunch, BBQ, or any other gathering, hosting a Diabetes Research WA Be Extraordinary event any time between May 9 and 15 is an opportunity to spread the message of the power of giving regularly to local diabetes research.

As we celebrate 40 years of success and the raising of \$4.5 million in 10 years – none of which would have been possible without many generous volunteers – our focus is on ensuring we can keep directing 80% of the funds we receive into critical research projects. Regular giving is the key to this.

Regular fixed donations help keep our fundraising costs low and give our best scientists certainty of funding for their promising initiatives, meaning they can better the lives of those with diabetes faster.

“The community can join us in making these breakthroughs a reality through supporting our regular giving program and giving even \$20 a month could make all the difference in finding a cure or better treatments,” said Diabetes Research WA executive director Sherl Westlund.

Visit diabetesresearchwa.com.au or call (08) 9224 1006 for details about hosting a Be Extraordinary event this National Volunteer Week.

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